

VOLUME 29, No. 34

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

Red Cross To Be Helped By Symphonists All boys and young men interested in forming a City baseball

Fine Concert Offered Here May 24th For Benefit Of Relief Organization

Times without number the American Red Cross has unhesitatingly answered appeals for play. help from all parts of the world. Now the Sierra Madre Friend of star aggregation may be selecthe People is appealing for your help . At that, you understand, only that it may continue its deeds of mercy and, also keep its finances in shape to instantly meet any unexpected emergency.

Let's put it this way: Suppose, just suppose, Sierra Madre should be visited by some terrible calamity wherein hundreds of homes were destroyed including, per-

TIME, PLACE AND CAUSE The time: 8:15 p. m., Friday evening May 24th. The place: Sierra Madre School Au orium. The Cause: The Red Cross. The price: twentyfive cents-less than the price of a movie! Tickets on sale at Hartman's, the Library, Middough's, Norris', man's, Wistaria Beauty Shoppe and the Red Cross.

haps, yours and mine. To whom would we turn? Instinctively and naturally to the Red Cross, the only out and out charitable organization in the town, by the

Don't let the Red Cross down. participate in the parade. It never has, and never will, let you down! And-all they ask is that you give yourself the pleas-Not much to ask, is it, especially as in the former years. as a generous portion of the proceeds will go to the local chapter? Pretty fine of Monrovia to lend her assistance, don't you be conducted here Saturday, May think? Let's show Monrovia that 25. The poppies, which are made filling the aditorium.

be very worth while. Conductor Harold Scott and his 60 music- those who sacrificed their lives Park. ians have a fine reputation to in the service of their country. sustain and, as the program will enjoyable for us. INSERT PROGRAM

the beautiful "Romance" of Svendsen, in which she will be accompanied by the orchestra. It is a work which will afford her ample opportunity to display both the beauty of her tone and her musicianship. And the Bazzini "Ronde des Lutins!" It's rather amazing that a child even tackle so difficult a work. It is a real virtuoso challenge, and it will be most interesting to see how she meets it, tho anyone who has heard this most unusual child will have every confidence in her skill. Miss Dorothy Robinson of Los Angeles has graciously consented to accompany little Miss inson is not only among the first rank of accompanists, and the assistant accompanist of the famous Ellis club, but she has the further distinction of being one of the leading women tennis players of California. Louis S. Fuller

Postal Savings System Starts At

The local post office has been designated as a Postal Savings depository, starting June 1st, according to a notice received from the Post Office Department by Acting Postmaster R. O. Caukin.

Deposits will be received in amounts of \$1, \$2, \$5 and up to \$500. Postal Savings certificates will be exchanged for the deposits, bearing interest at the rate of 2 per cent per annum. The certificates may be cashed in at any time, with interest computed quarterly.

The government has provided another means of accumulating dollars, by issuing 10c Postal Saving stamps, to be affixed to a card. The card will be worth \$1 for deposit when it is covered with ten stamps.

The Postal Savings system is described as a noncompeting institution, designed to be a valuable aid in the practice of economy and thrift. Information on able at the post office.

CITY LEAGUE IN PROSPECT; MEET CALLED

league are invited by the Kiwanis Club to be present on the local school diamond at 7:30 o'clock Monday evening. Clarence Huntsinger, club president, an-nounces that the Kiwanians will commence play in the near future and it is desired to form at least three other teams for inter-city

From the four teams, an all-Huntsinger states, to enter into Southern California indoor night-league competition.

Decoration Day Rites In Preparation

Sierra Madre Prepares To Do Homage To War Dead: Poppy Sale Next Week

Simple ceremonies at Sierra Madre Cemetery, preceded by a short parade from Canyon avenue, will mark Sierra Madre's observance of Memorial Day the 30th of this month, it was decided at a joint meeting of the Legion Post, Auxiliary, school and V.F.W. representtives in the City Hall Wednesday night.

A quartet of Boy Scout buglers sponsored by the local V.F.W. post will lead the line of march and blow taps over the graves of the war dead, while the children of both the public school and St. Rita's Parochial school will

Dean Arnold Bode, Rev. Arther O. Pritchard, Rev. Father Hyacinth Clarey and other local ure of attending a concert by the clergymen are to aid in the cere-Monrovia Symphony orchestra in monials, while an appropriate adour own school auditorium the dress is to be made by a speaker evening of May 24th for the very as yet unannounced. There will small sum of twenty-five cents. be no ceremony at the City Park,

> Mrs. Ben Stinman, chairman of the Legion Auxiliary's annual poppy sale will

prove, they are going to tax on the streets all day next Sat- ment meeting to handle the dethemselves and make it doubly urday-a week from tomorrow," tails of the full day of activity You will note that little ten- in honor of the World War dead. affair will close at 7 p.m., in time year-old Dorothy Wade is to play In exchange we ask contributions for everyone to attend the anfamilies and the surviving de- the Rose Bowl. pendents.'

Boxholders May Get

Postmaster R. O. Caukin.

Artists To Lecture At **Local Shows**

Ross Dickinson To Open Series Of Talks At Lit-tle Gallery Exhibits

By Vernon J. Morse Sierra Madre's "Little Gallery" to be given each month as an additional attraction to those inter- ing perch out of season. ested in art forms and trends, to closely and to get better ac-

The series will begin with a short lecture by Ross Dickinson, one of our current exhibitors in the Little Gallery on Tuesday evening, May 21, at 8 o'clock. Mr. Dickinson's subject will be

'Art Speaks to Everyone." We of the Little Gallery invite your attendance at this new activity, which is another step in the program planned to make what to the displeasure of gar-Sierra Madre art-conscious and to deners, but to the thorough enfocus eyes of neighboring com- joyment of lovers of wild-life. munities on our Little Gallery.

The talks will, we hope, broaden the art-outlook of all of us, through contact with competent and authoritative discussion of appreciation, trends, phases and aims of art as a culture and through closer acquaintance with individual artists.

We expect many out-of-towners and all interested in the Little Chamber of Commerce Reso-Gallery are invited-no admission Just bring an open mind and we feel sure Mr. Dickinson will reward your time with many interesting side lights on art and ar-

Firemen Play Hosts To 500 Here July 4

Ever hear the story about the visiting firemen? Well on the 4th of July it'll be an actually in Sierra Madre, as the local Volun-Siera Madre will do her part by by the crippled veterans of San teer Fire Department plays host Fernando Hospital, are to be to 500 members of the Southern Really, the concert is going to worn through the week until Counties Firemen's Association

> Fire Chief Richards appointed "We of the auxiliary will be committees at the last depart-Mrs. Stinman says, "with baskets being planned. Opening at 10 of poppies offered to be worn o'clock in the morning the for the welfare of the disabled nual fireworks display given by veterans in need, and for their the Pasadena Fire Department in

Guests will furnish their own luncheons, while in the evening the local firemen will serve hot dogs, buns and refreshments. Mail On Saturdays Luncheon is to be at noon, at 2 o'clock there will be a baseball Mail is received and dispatched game on the school grounds, and on regular weekday schedule races and tug of war games will every Saturday morning and let- be played at 4 o'clock. Dancing ters are distributed to box hold- and supper is to be in the park ers in the afternoon although the from 5 to 7 p.m. Throughout service windows remain closed the day free swimming will be after 12 o'clock, according to provided at the Sierra Madre Canyon pool.

Wade in this number. Miss Rob- FIVE ANNOUNCE CANDIDACIES FOR TWO VACANT SEATS ON THE CROWN CITY SCHOOL BOARD

This City To Vote With Pasadena And Santa Anita At June 7 Election

There will be a Taxpayers' Postoffice June 1 which this city is a part. Two



E. R. (Jack) Horner

any point of the system is avail- school directors will be chosen, fairs requiring the maximum of other entertainment, it is anthe terms of Dr. Tyler Parker value for money spent."

and Carl Z. Jackson, expiring this Spring. E. R. (Jack) Horner, La-

manda Park and Wellslake D. Morse, of East Pasadena, both businessmen, announced their candidacies on the Taxpayers ticket on the June 7 ballot in ticket this week. Parker and the Pasadena school district, of Jackson and former City Manager J. W. Charleville, of Pasadena, had previously announced

Horner, well known in Sierra City Roofing Company of East Pasadena, is past president of the East Pasadena Business Men's Association, a director of the Metropolitan Business Men's Association and a director of the Lamanda Park unit of the California Taxpayers' Association. He is a former director of the Pasadena association. Mr. Morse is a partner in the Pasadena realty firm of Morse-Hinshaw Co., and is a past president of the Pasa-

dena Realty Board. spend annually over \$3,000,000 plus the proceeds of bond isselves as Taxpayers candidates Horner and Morse expressed the belief that "the Board charged with the responsibility of hand- bor department, will be the chief ling such large sums of the peo- speaker of the evening, presentple's money, should include busi- ing an address on "The Harbor nessmen who have had experience and Foreign Trade." There will conducting their own business af- be a dinner, fellowship hour and

Three Deer Convoy Pacific Electric Train Into The City

"The Animal Kingdom" must have been written with Sierra Madre in mind as a locale-or so it would appear from the number of fish-and-game stories that recurrently crop up here.

Sunday Joe Swanson took a Santa Monica friend, one Charlie King, on a fishing party. They hit out onto Puddingstone Dam is initiating a series of Art talks lake in Swanson's boat. The next in conjunction with its exhibits thing they knew a warden had handed them a ticket for catch-

"I thought it was a new kind follow the local exhibitions more of trout," Swanson explained, "and Charlie thought the iron in quainted with the viewpoints of the water had given the old kind a sort of henna rinse .

Next to fish ,deer hold the center of the stage. Three does were seen loping gracefully in front of the Pacific Electric train along the vineyard right-of-way in the Hastings ranch Monday morning shortly before 11 o'clock. Several deer have adopted the foothill slopes above Carter avenue as their playground- some-

Martin Gets Strong Vote Of Confidence

lution Endorses Local Assemblyman's Record

Following several speeches warmly commending the course of Assemblyman Frank G. Martin in the Legislature, the Sierra Madre Chamber of Commerce at a meeting on Monday night adopted a resolution expressing its satisfaction with his record generally and his attitude toward Communism and subversive activities particularly. The local Assemblyman is regarded at the State capital as one of the best informed, hard working and most conscientious members of the Legislature. His bills aimed at Communism have attracted Na- Orange Grove Surfacing Settling Basins Store Rainfall tion-wide attention. The resolution adopted on Monday night contained the

"Resolved the Directors of the Sierra Madre Chamber of Com- this week conveyed the State's Madre water wells are now at firm stand taken by Assemblyman Frank G. Martin in his support of anti-radical legislation and his effective opposition to attempts to weaken the existing anti-sindicalism law, and further wish to express their hearty appreciation of the manner in which Mr. Martin fulfills his duties as our representative, reflecing credit upon both the district

and his suporters." Another resolution urged Congressman John Steven McGroarty and Senators Johnson and Mc-Adoo to support the transportation bill which would place motor bus and water way transportation between states under the regulation of the Interstate Commerce Commission. A third resolution suggested that for the best interests of the country, Article 2 of the Banking Bill, now before Congress, should be held over until another session of Congress, giving time for further consideration of the measure which it is claimed will revolutionize the banking system.

A communication from Harry D. Pyle of 472 East Central avenue was read. He offered to turn over to the Chamber of Commerce or any other local organization, for the purpose of city beautification, more than a hundred mature cocos plumosa palm trees that he has raised on his ranch. The only condition at-Madre, is manager of the Crown tached is that the trees shall be used to carry out a beautification scheme. The letter was referred to the City Council.

KIWANIANS TO BE MONROVIA'S **GUESTS MONDAY**

Sierra Madre Kiwanis Club members will be guests of Monrovia Kiwaneans at 'Leven Oaks Hotel Monday night. The occa-The Pasadena School Districs sion is the joint observance of "All Kiwanis Night," and Alhambra, Pasadena, San Gabriel, and sues and in announcing them- South Pasadena clubs will also be represented.

Lloyd Roberts, special representative of the Los Angeles Harnounced.

Alhambrans **Lose 10-1 To** Local Sojers

Sierra Madreans Play Gilt-Edged Ball With Old Faces Back In The Line Up

the big glove of Art Evans on tinguished himself. the school athletic field here on Friday night. So the visiting Alhambrans took a 10 to 1 lacing. Scott, hurling for the visitors, had a peculiar hip delivery that baffled the local soldiers and held

BASEBALL SCHEDULE Tuesday, May 21st Sierra Madre Legion Azusa Legion

(Tonight the local Soldiers draw a bye. Last Tuesday's game with Azusa was postponed.)

them scoreless for four innings. In the fifth, however, they solved his offerings for three runs and in the seventh they broke up the old ball game by slamming hits into every section of the lot for a total of seven runs.

Harkness had three hits, including two three baggers. Hill, Gwynn and Pratt each had two hits. Art Evans came in from the desert near Lancaster (where he is doing very nicely, thank you) and his former mates prevailed on him to don the mask and portector. As usual he caught a swell game and rapped out a two-base hit. Henry Olsen was back in the outfield, too.

Pratt's fast ball had the Al-(Continued on Page Six)

State Road **Head Praises** City Project

Ranks With Best In Sec-

State Road Engineer Cortelyou that the improvement was rethe best jobs in the secondary highway system."

The work was carried through by SERA labor, under city suing defrayed by an apportion-Final oiling and gravelling was ment. Frequent rains delayed completion of the job.

Plans are now underway for the Orange Grove storm drain, which will be designed to divert crease in operating cost. waters from flooding over the

MOVIE STARS COMING HERE FOR BIG SHOW

Eight professional movie and vaudeville stars will appear here on the stage of the school auditorium in an entertainment for Census Shows 26% Increase the benefit of the Municipal Art League on the evening of Saturday, June 8. The show is being Only four of the nine members arranged by Pat West, nationally of the Alhambra Legion team known vaudeville and movie actor could come anywhere near locat- who recently purchased a home ing Waverly Pratt's smoke ball here and who will act as master between the time it left the of ceremonies for the occasion, pitcher's box until it thudded into a role in which he has dis-

Festival Of Flowers On **Stage Tonite**

Congregational Church's Annual Pageant Includes 100 Local Children

Preparations for the annual 'Festival of Flowers," directed and written by Mrs. Waverly E. Pratt, together with the dinner to be served by the ladies of the in proportion to their growth. Congregational Church at the Sierra Madre School preceding the pageant ,this evening at 6:30, will culminate in a repitition of the success of last year.

Most of the costumes have, also, been fashioned by Pratt, including an astounding number of roses for the canopy. The committee in charge of the dinner arrangements is amply qualified to handle a large crowd. The talented thespians who will take part in the festival and the

parts they portray follow: Mother Earth, Patricia thon; King Winter, Clay Reavis, the 1930 census and 1934 follows: Queen of Spring Fairies, (Continued on Page Six)

City Wells Up 25 Feet Over **Last Spring**

Against Possible Fu-

Showing an astounding 25-foot aceptance of the Orange Grove the highest level in many years avenue paving job, and stated and testify to the efficacy of the city's spreading ground and setported to him as being "one of tling basin system which has entire taken full advantage of the season's high rainfall.

Last year in mid-May, Well No. 1 measured 189 feet from pervision, all material costs be- the surface, while this month the measurement is slightly better ment of State gasoline tax funds. than 164 feet. It must be understood that these figures represent done by the local road depart- distance of water level from ground level, and that the nearer the water is to the surface the easier pumping operations come- with corresponding de-

This rise in well above the ave-Baldwin and Arcadia properties rage of wells at other points in to the south of Sierra Madre. the foothill-San Gabriel Valley City Business Manager Al S. region, all of which show rises Myers hopes in the event of such of from six to fourteen feet above a project to secure a high-speed last year's readings. All figures asphalt surfacing to replace the wil lprobably be increased even present gravel road, at no cost more by the end of June, when the peak of percolation is due.

SIERRA MADRE ESTATES WIN FIRST PRIZE AND HONORABLE MENTION IN GARDEN CONTEST

ISS Thomasella H. Graham's beautiful North Lima street ultimately our objectives will enestate, "Italia Mia" won another prize in this year's "Every- list their support." body's Garden Contest" in which more than a thousand Southland Garden enthusiasts entered properties. The beautiful garden at the home of Rev. and Mrs. Arthur O. Pritchard at 139 West Orange Grove avenue, smaller and less formal than the

Graham place, was given honorable mention in Class 2, Section A of the contest which and maintained by the owner

tional contest and the that they be engaged

Italia Mia Wins First Prize Sierra Madreans-looking north from the fountain beyond the decorated and newly Japanese gardens through the avenue of Irish yew trees to the residence, with the Sierra Madre mountians above Bailey Canyon as the splendid accommodations he the background.

Sierra Madre **Population** Up To 4,480

FRIDAY, MAY 17, 1935

Since 1930; County Increases 20 Percent.

The population of Sierra Madre has shown an increase of 930, or 26.20 per cent, since the last census, according to a comprehensive county-wide estimate of population made recently by the Western Statistical Association of Los Angeles. According to this estimate, the population of Sierra Madre amounted to 4.480 in January, 1934, as compared with 3,550 as shown by the 1930 census. This estimate is a part of a complete study of population trends in each of the 45 incorporated cities in Los Angeles

In this study a carefully drawn estimate of the population of the whole county was made first, and then the total estimate was divided among the several cities

The population of Los Angeles County, which was 2,208,492 in 1930, is estimated at 2,424,450 for 1934, an increase of nearly 10 per cent, according to the Association. Unincorporated territory showed a gain of almost 15 per cent, against an average gain of less than 9 per cent for the 45 incorporated cities. Preliminary estimates indicate that the population of Los Angeles County for 1935 is nearly 2,500,000.

The estimated increase in population in San Gabriel Valley towns and nearby cities between Census, 1930 1934

	Alhambra	29,472	34,500
	Arcadia	5,216	6,680
	Azusa	4,808	5,670
	Beverly Hills	17,429	23,950
	Burbank	16,662	19,190
	Claremont	2,719	3,050
	Covina	2,774	3,010
	El Monte	3,479	4,920
	Glendale	62,736	68,100
	Glendora	2,761	2,580
1	La Verne	2,860	3,320
1	Monrovia	10,890	12,090
i	Monterey Park .	6,406	6,809
	Pomona	20,804	25,460
	San Fernando	7,567	10,790
	San Gabriel	7,224	7,870
	San Marino	3,730	4,680
	South Pasadena .	13,730	14,000
	West Covina	769	1,010
	Whittier		14,180
	Unincorporated		

Area Total ...323,572 371,400 McGroarty Denies

Break With Author Of Townsend Plan Congressman John Steven Mc-

Groarty this week flatly denied rumors from Washington that he had repudiated the Townsend Plan's founder and was demanding reorganization of the pension organization "to take it out of the hands of Dr. F. E. Townsend.'

National Townsend headquarters, speaking through Dr. von Rossell Mayer, did a little repudidating on their own account as they discounted all intention of enlisting economic pressure in fighting for their principle.

"We believe," said Dr. von Mayer, "that all merchants have a right to their own opinions, that economic pressure against them is unspeakable, and that

Series Of Thursday Luncheons Started By Business Men

Twenty-one local business and included gardens of professional men, some accomless than one acre and panied by their wives, attended not less than one-third the first of a series of Thursday of an acre — planned luncheons at the Sierra Madre Hotel yesterday. The Chamber "Italia Mia" took first of Commerce at its meeting on prize in Class 3, Sec- Monday evening decided to spontion B, which included sor these affairs, which are enproperties of one acre tirely informal, in the hope of or more, landscaped or bringing about a better underpartly cared for by pro- standing and more cordial relabetween local citizens, tions Three years ago Miss though it is not necessary that Graham's estate took a Chamber of Commerce in order similar prize in a Na- to attend, nor for that matter picture is put forth to business or profession. Before and give an idea of the after yesterday's luncheon Manestate now, as then, is ager McDougall of the hotel esthe one familiar to corted the diners through the rehostlery and received the hearty congratulations of his guests for has provided for the public here.

GROWERS OPPOSE EXORBITANT TAX AIMED BY LEGISLATURE AGAINST CHAIN STORES HERE

Purchase Of Foodstuffs In State Exceeded Receipts By \$90,000,000.00

By Ralph H. Taylor (Executive Secretary, Africultural Council of California) AVING the way for legisla-

tive action to protest California farmers from the forced payment of extra-legal and unjustified brokerage fees, the Progressive Merchants Association of California-representing chain food stores throughout the State— has agreed to give vigorous support to legislation prohibiting the payment of brok-

erage by a seller to a buyer. The new legislation, outlawing sharp trade practices which have cost farmers many thousands of dollars, will be sponsored by State-wide farm organizations,



to El Monte Friday, Saturday, Sunday, May 24-25-26

PIONEER DAYS AT THE END OF THE SANTA FE TRAIL

Horse Races — Street Dances — Old · Time Games — Cali Rop-ing — Catching Greased Pigs Antique and Relic Displays Historical Parade at 10:30 a. m. Saturday, May 25 Bring Your Horse and Rig

Historical Pageant Play at 8:15 p. m. Friday and Saturday, May 24 and 25 SER CAMP IN FULL BLAST

Hip-Hip-Hooray Cowboyl The Days of '49 are back!

THEATRE -East Huntington Drive ARCADIA Admission 10c and 25c

Tonight & Tomorrow May 17 & 18

"Ruggles of Red Gap"

with Charles Laughton Mary Boland, Zasu Pitts - also -

"Travelling Saleslady" with Joan Blondell, Glenda Farell and Hugh Herbert Colored Cartoo

Sunday & Monday May 19 & 20

"CAR 99" with Sir Guy Standing -also-

"Ten Dollar Raise" with Edward Everett Horton

News, Mickey Mouse Cartoon

THURSDAY, FRIDAY, SATURDAY

MONROVIA · PHONE

SUNDAY, MONDAY, TUESDAY, WEDNESDAY

Harner Bros.

also - Zane Grey's

"ROCKY MOUNTAIN MYSTERY"

with Randolph Scott-Chas. Chick Sale

with the backing of the chain

The action of the chain store group in placing themselves on brokerage system closely followed birth. adoption of a resolution by the Agricultural Council of Calithe policy of certain wholesale, retail and chain food distributors of operating brokerage offices to

The proposed legislation, now being drafted, will prohibit the paying of brokerage, rebates, etc., by a seller to a buyer, the buyer's agent, employee, or subsidiary, directly or indirectly. In Day. effect ,the legislation will eliminate unfair price concessions to one class of buyer as opposed to stabilizing markets. In justice to Roarin' Western Fun the chain stores, it should be stated that only one or two of the multiple-unit organizations been guilty of employing

The Agricultural Council, incidentally, went on record at its of the celebration. regular legislative meeting as being opposed to all extortionate ing day, there'll be horse races, and discriminatory chain store old-time sports and what not. and discriminatory chain store tax bills, designed to use the taxing power of the State to force the great chain organizations out of business.

It is the position of the farm cooperatives that any bad trade practices which may have sprung author growth of the chains, should be eliminated by agreement and corrective legislation.

And the Council, mindful of the fact that the great distributing systems of the chain stores are a vital factor in the marketconsistently opposed, both during torical parade in which scores of this and previous legislative sessions, any attempt to prevent abuses by complete elimination of the stores themselves.

founded insofar as California is parade. concerned. In California, according to a recent report of the and his staff and Sheriff Eugene Federal Trade Commission, pur- Fitts and members of the county chases of farm products by chain chases of farm products by chain food stores last year exceeded invited to be honor guests in this their sales of foodstuffs to Caliparade and at the Romeo barbefornia consumers by more than cue at noon of the same day, fornia will hold their picnic re-\$90,000,000, due to the fact that there will be a '49er camp in full union under the auspices of the their stores throughout the Na-

Both the farmer and the store-Both the farmer and the store-man will be on the path to better and the men will be in style days if a policy of fair dealing with overalls, western boots, be brief and will follow the dinis maintains in the future, and sombreros, beards and any other ner hour. It will be in charge of to this end all groups must de- early costumes they wish to wear. President S. A. Selecman. vote their best efforts.

ARCADIA JURY FREES A LOCAL RESIDENT

Mike Cullen, of Sierra Madre, was freed by an Arcadia jury this week on charges of vagrancy and drunkeness for which he was arrested in that city Easter

When he was arrested on intaxication charges twice previously since last November, Cullen pleaded guilty and served jail sentences, it is asserted. He requested a trial by jury on his last arrest and pleaded not

MAY 19-22

MOTHER'S DAY BABY IS JUST

Janice Marilyn Higdon will always be able to tell her friends that she was born on Mother's Day, and that literally hundreds of people made a special visit to sturtevant trail. He wrote as folrecord against the buyer-owned the hospital on the day of her

specific she also may tell them near-by mountain trails. fornia, representing the major that she weighed eight pounds at rains and snows have made the cooperatives, condemning birth, and was blond and blue eyed, exactly as ordered by her parents, Mr. and Mrs. W. C. Higdon. She is being brought home secure brokerage fees which, in from the Pasadena Hospital with effect, constituted extra price her mother this week. The fam- one's chin. The falls make one ily lives at 48 East Central ave-

Oh yes-one reason for the reason for the visitors was that in addition to being Mother's Day, Sunday was also Hospital

El Monte To Stage another and will go far toward Three Days Of Rip

Three big days of rip-roaring fun are promised the thousands the buyer-owner brokerage sys- of men, women and children who tem. And the decision of the are expected to come to El Monte chains to back the present drive May 24, 25 and 26 to attend against the practice should be of the Pioneer Days at the end of material assistance in securing the Santa Fe Trail celebration. enactment of the remedial legis- The Days of '49 will be relived and the program of wild-west

> On Friday, May 24, the openplay, under the direction at the high Barrie O'Daniel's school auditorium.

The play, written by the late uthor of "The Kinsmen," Kinsmen," up, incident to the mushroom around the history of the first caravan that came to El Monte from Lexington, Mo., will give you the thrills of adventure, romance and Indian fights that were experienced by the first settlers. There also will be street dances on each night.

Saturday morning at 10:30 ing of California produce, has o'clock will be staged the hisbuggies, wagons, stage coaches, carts, surreys and old-time vehicles will be seen once again. There will be scores of men and As a matter of fact, the frequent charge that chain stores women in pioneer garb on horse-back. Residents of Southern California are invited to bring take money out of the State and their horses and old rigs to Ei the community, is entirely un- Monte and participate in the

Governor Frank F. Merriam Biscailuz, District Attorney Buron purchases were made here for their stores throughout the Nation.

Both the farmer and the store
their sun hornets and calicoes the sun their sun hornets and calicoes the sun their sun hornets and calicoes the sun their sun the

Southlanders Get A Glimpse Of Sierra AS ORDERED Madre In The Spring

Lee Shippey wafted a breath of Sierra Madre's springtime to his "Leeside o' L A" readers Monday morning when he told of

"There never was a lovelier If she chooses to be very time than this to go out on our foliage more luxuriant than I have even seen it before, the streams are all leaping silver, and out near Sturtevant Falls the other day we found lupines up to one's waist and ferns up to think he is in Yosemite, tumbling down eighty feet, and flow ers of far more varieties than most of us can recognize confront one in regiments at every turn of the trail or wink and nod from every hidden bower.

'The nature study classes of the high schools should get out and tag the plants along the trails, as they used to do every spring. And they might take along some special red tags for poison oak .Otherwise many tenderfeet on the trail will draw poison oak to them in order to read the tag, exclaiming: 'And what is this pretty plant?'"

Record Breaking Travel Season Is Begun On May 15th

With air-conditioning of many road fares opened Wednesday, May 15, it was pointed out today by G. W. Wetherby, district pasof senger agent for Southern Pacific company.

Improving business conditions, the San Diego exposition and the added train comforts are expected to give Southern Cali-fornia the greatest travel rush in

Heaviest travel of the summer undoubtedly will follow the close of schools throughout the country next month, at which time the annual vacation period also will be well under way. low summer fares are available again this year for both transcontinental and shorter vacation

Five leading trains on Southern Pacific's four cross-country routes, as well as the San Joaquin Limited between Los Angeles and San Francisco, have been completely air conditioned. Weather controlled cars also have been placed on a number of other California trains, as well as on El Costeno, laeding train on the West Coast of Mexico route.

MISSOURIANS TO PICNIC Missourians in Southern Cali- at home because of illness. fornia will hold their picnic regram of song and oratory will

Christian Science

of Sierra Madre is a branch of

The Mother Church, The First Church of Christ, Scientist, in Sosten, Mass.

Golden Text: Proverbs 12:28.

'In the way of righteousness is

8 p.m., Wednesday—Testa-onis' meeting. Reading Room in church edi-

fice open daily except Sunday

Old Meeting House

Undenominational

Rev. E. Murdock, Pastor

191 West Central Ave.

10:45 a.m.-Morning Worship.

ermon "Lazarus Come Forth."

7:30 p.m.—Evangelistic Service.

7:30 p.m.—Fellowship meeting.

Guest speaker and special music

7:30 p.m.—Divine Healing ser-

Canyon

Community Church

(Interdenominational)

Rev. H. H. Bicker, Pastor

11 a.m. - Morning Worship.

7:30 p.m.—Prayer meeting. All

are cordially invited to attend

9:45 a.m.—Sunday School.

7 p.m.—Evening Service.

Sermon, "There is Death in the

9:45 a.m. Sunday School.

9:30 a.m.—Sunday School. 11 a.m.—Sunday Service. Subject for Sunday, May

Mortals and Immortals."

there is no death."

Pot," Illustrated.

Wednesday-

Friday evening

Vednesday-

from 2 until 4 o'clock.

First Church of Christ Scientist

Church Notices

Church of the Ascension

Episcopar
Baldwin and Laurel Avenues
Rev. A. G. R. Bode, Recter

Sunday-7:30 a.m.—Holy Communion. 9:30 a.m.-Sunday School.

11 a.m.-Choral Eucharist. 5 p.m.-Organ Recital and Social hour. Tuesday-

7:30 p.m. — Men's Discussion Group with Dr. Webster Vannier; 45 East Laurel avenue. Anyone welcome. Wednesday-

7:30 a.m.-Holy Communion. riday, May 17 Women's Guild.

Congregational

Rev. Arthur O. Pritchard, Pasto Sunday , May 19th - Morning service. George N. White, secretary of the American Missionary Association and one of the leading speakers at the Congregational Conference at Eagle Rock , will give the sermon. 6:30 p.m. - Young Peoples

meeting at the Church. Wednesday evening-Continuation of Paul's letters to the Phillippians.

Bethany Church The Little Stone Church Rev. Stewart R. Sheriff, Pastor

9:30 a.m.—Bible School. 11 a.m. — Morning Worship. Club House, Sierra Madre Canyen Robert Harkness in charge of Sunday the music.

Societies. 7:30 p.m. - Evening Meeting. Prayer meeting every Wednes ay evening at 7:30 p.m.

6:15 p.m.-Christian Endeavor

St. Rita's Church Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—7:00 a.m. and Father Sage Says 0:30 a.m. Week-day Masses, 6:45 a.m. Tuesday Evening - Devotions. Friday- Stations, 7:45 p.m.

There is no permanent success tricky methods.

In a Social Way

of her daughter, Mrs. on Montecito avenue Sunday. S. M. Philleppes of Covina, and Day. Mr. and Mrs. Seely.

at the wedding ceremony dale Boulevard, Los Angeles. THE Junior Music Club has a

treat in store for their parents and friends Saturday afternoon May 18th at 3 o'clock at the home of their teacher, Mrs. C. D. Croan, 75 North Baldwin the afternoon's entertainment are Lela and Marjorie Pickett, Idella Taylor, Ruth Coit, Dorothy and trains as an outstanding feature Teddy Parmenter, Jessica Hoshithis year, the summer travel set- no, Juanita Thompson, Robert Hazel Daminger of Monterey son with its low round-trip rail- Evans and Marjorie Ann Croan. Park, Mrs. Elizabeth Chamber-

THE John Ruskin Chapter of the Daughters of the English Empire were hostesses at a tea at the home of Mrs. A. E. Pulling, 382 Montecito avenue, Monday afternoon. Guests of honor were Mrs. Marion Forrest- parlimentary law. er and daughter, Rosemary. Mrs. Forrester and her daughter are leaving Sierra Madre shortly for England and plan to be away several months. Members of the British Home were also guests.

Mrs. G. Joseph Quittner, 241 Ramona avenue, Sierra Madre, on her birthday. was hostess to a group of 50 writers Friday evening, who ga-Carew, literary editor of the Sunday guests of Mrs. N. B. Jen-Star-News. Much laughter and sen. enthusiastic comment followed the address given in Mr. Carew's inimitable manner.

Among the honored guests were Mr. Ralph Cheyney, Poet Laureate of the State of Pennsylvania, who read several poems including one written by his wife, Lucia Trent, who was detained Mrs. Florence Eakman, organ-

izer and director of the Children's Dramatic Guild of Sierra Madre, spoke briefly about her work with the young thespians, and upon request gave a reading of her poem "Spring" which has been set to music by Althea Tur-Francis Eakman, baritone,

charmed the guests with his rendition of "Somewhere in Memories," in compliment to Mr. Carew who wrote the lyrics. 'Shortenin 'Bread' and "Less than the Dust" followed and were heartily received.

Mrs. Helen Hill acted as cohostess, with Mrs. Grace Caukin and Mrs. Florence Eakman presiding at the attractively appointed buffet table.

A buffet supper followed by an evening of bridge was enjoyed at the home of Mrs. O. M. Hare in honor of her daughter Mrs. John life; and in the pathway thereof J. Horra. Several members of Mrs. Horra's graduating class at Pasadena Junior College were

> A delightful little pray was given Sunday in the garden of Mrs. J. Borradaile by the children of the family. The play was given as a surprise to the parents and relatives of the youngsters and was called "Los Cana-

> Mrs. J. LaGuin has been the house guest of Mr. and Mrs. J. C. Dickson for the past two

Miss Dorothy Wammock entertained the Eteri club at her home Wednesday evening.

Mrs. M. L. Hays of San Gabriel Court honored her mother and father at dinner on Mother's

Guests at the George M. Lehner home for Sunday luncheon were Mr. and Mrs. Roy Huntley, Mrs. C. A. Hoffman and daughters Dorothy and Barbara.

> Spring Fever ? that means "spruce up"

LANGLEY'S BARBER SHOP KERSTING COURT

MRS. S. M. Triplett was guest of honor at a delightful Mrs. J. C. Dickson honoring niversary.

Day dinner at their home

George Seeley of North Lima Guests included Mr. and Mrs. M. street. Mrs. Seely was also hon- A. Copps and grandson Jack, and ored by her son and daughter, Mr. and Mrs. J. LaGuin of Al-Mr. and Mrs. J. L. Montgomery, hambra and daughter Mildred. with a lovely garden set. Those Many beautiful bouquets were attending the dinner were Mr. sent Mrs. Dickson by friends and and Mrs. J. L. Montgomery, Mrs. relatives in honor of Mother's

CIMPLICITY was the keynote MR. and Mrs. B. M. Lyon of Santa Anita Court entertained a group of friends which united Miss Gladys at a card party Thursday eve-Irene Middough and John Paul ning. A delightful lunch was Meyers in wedlock Saturday served at midnight. Among those morning in Pasadena. The bride enjoying the evening were Mr. was attended by Miss Jane Hol- and Mrs. F. W. Anderson, Mrs. land, while the groom's brother, O. M. Hare, Mrs. W. J. Schiltz, Pete Meyers, acted as best man. Miss Harriest Marvin, Mr. and The young couple left immedi- Mrs. Harry Noake, Miss Kate ately after the ceremony for a Patten, Mrs. Gladys Albright, short honeymoon in Santa Bar- Mrs. Tom Henderson, Mrs. Marbara, and upon their return will garet Preslar, Ben Lyon Jr., and make their home at 1530 Glen- the host and hostess. Mrs. Schiltz won first prize, while Mr. Anderson took second honors.

tertained a group of OES association matrons at a luncheon at Mrs. Gordon's kitchen Saturday. Guests included avenue. Those participating in Mrs. Ethel Roper, deputy grand matron, Mrs. Mabel Page Brown, past deputy grand matron; Mrs. Lucille Lindell, of Arcadia: Mrs Etta de Garmo of El Monte, Mrs. lain of Temple City, Mrs. Irma Burton of San Gabriel, Mrs. Helen Lord and Mrs. Katharine Marchand of Alhambra. After luncheon the group returned to the Wammock home to study

RS. Leonard Wammock en-

Mrs. Ellen Foote entertained Mr. Kenneth Smith, and Mrs. Verda Sharp and son Donald at dinner on Sunday.

Friday evening a group of friends surprised Mrs. J. F. Brain

Mrs. Amelia Jensen of Pasa thered to hear a delightful in- dena and Mrs. Mertis Jensen and formal talk delivered by Harold daughters Ruth and Lois, were

Mr. and Mrs. J. F. Brain en-

tertained 20 guests at dinner on Sunday evening.

Mr. and Mrs. Woodson F. Jones, of Alegria avenue, entertained friends Saturday evening honoring their 25th wedding an-

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100 Children of the Congregational Church invite you to their

May Festival at the

School Auditorium Friday Eve. May 17 Directed by Mrs. Waverly Pratt

Bring the Family in for Dinner!

Change of Menu Daily Acme Beer on Tap

Scotty's Good Food Grill

Men's White Fabric-buk Oxfords with \$925 heavy Crepe Sole Men's White Buck Oxfords Children's Smoked Elk Sandals \$1 45 \$ 1 25 Girls' White Elk & Fabric-buk Oxfords and Pumps Ladies' Munsingwear Silk Hosiery - Guaranteed Shoe Re-building -

Olsen's Shoe Store 34 North Baldwin



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W. E. Craig 14 West Central

Planning to Build?



Now is the time.

J. S. Billheimer, Manager 35 E. Montecito Ave.

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speaker, guests at luncheon. (Mrs. Che

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Tony Delvecci Phone 3



Sierra Madre Lumber Co.

ensions For **Pets Urged** By Cheyney

ggests To L. A. Woman's lub That Some Be Paid Not To Write, AAA Plan

Pleading for poets' pensions 1 a 'Bard's bonus' in an address fore the Friday Morning Club Los Angeles at its annual etry day on Tuesday, Ralph teyngy, Sierra Madre poet and turer, stated, "Poetry offers most vital force against Red Black Shirt Armies, against gimented mob violence of Comunists or Fascists." He also 'ged, installing a poets' license part of a system of authors' censes such as lawyers' and lysicians', requiring not only astery of their art but a solemn ath of office that its power will used for the public welfare.

"A Poets' Pension would differ have merely staying alive for deners who overlook the dwarf 0 years," Mr. Cheyney explained, and any poet worthy the name ias enough warfare in life to lave him deserve a Bards' onus!"

"Seriously," he added, "though some 'poetasters' have become the most bigoted of Communists, and worshipping the poletariat, attempt to substitute proliterature for literature and pro- lettre for belle lettre, the fifty thousand verse writers in this count are on the whole a strong force for sane idealism. Yet they are struggling with almost no public support or official recognition." He advocated that a place on the SERA be found for some poets as poets, adding that thousands of poets are on various doles now but not function there as poets. "At least the A.A.A. principle could be applied," he said, "on their hybrid dahlias which do come being paid not to write poems!"

After the morning meeting at Which Ralph Cheyney was the speaker, he and his wife were guests at the special Poets' Day (Mrs. Cheyney) addressed, telling the propagation of the dwarf some humorous anecdotes of hybrid dahlias from seed inastheir experiences.



tubers just the same as the other

types of dahlias, and these tu-

"Unwin's Dwarf Hybrids,"

on wiry stems, has replaced most of the types one usually expects

to come true from seed. It is

These free-flowering dwarf dahlia plants reach a height of about 24 inches. The range of

dahlia colors is very pleasing,

and not the least of their merit

is the fact that they keep very

well when cut. Those who are familiar with the miniature,

decorative dahlia grown from tu-

an idea of the size of blossoms

produced by this strain of seed.

well before the opening date.

visitors from the east.

dahlias.

down by frost.

GROWING DWARF DAHLIAS | simple. One has but to treat FROM SEED BRINGS JOY them as an annual. The usual T IS a pity that the fascina- soil compost with provisions for tion of growing dahlias from drainage in a box, flat, seed pan, seed seems to be limited alor or any convenient container, is most exclusively to those fanciers

"breaks." who seek new With dahlias, the grower having the greatest number of seed-ing plants stands the best chance of producing something outstandof producing something outstand- flower.

For the small garden at home, there is no wonder that practicalrom the Townsend Pension in ly no thought is given to the raising of the large-flowered type of dablies from said but



Coltness Dahlias from Seed

remarkably true from seed-are denying themselves an exquisite display of splendid cutting flowers during the fall months when At San Diego Expo shades are somewhat pastel

There is nothing special about much as their requirements are

To Honor Mothers May Garden Party Guests On Saturday

A May Day garden party, honoring mothers of students who entered Pasadena Junior College in February and those who enter the school in the fall, and featuring a registed program. and featuring a musical program by college students and installation of new officers by Mrs. H. Mansfield, retiring president of the Pasadena Council of Parents and Teachers, will be held under the auspices of the Junior College Patrons' Association at 2 House lawn, South Hill avenue and Blanche street.

Officers to be installed are: president, Mrs. John T. Wootan: first vice-president, Dr. Robert second vice-president, or any convenient container, is all that is necessary. The seed-Freeman; Mrs. Earl Walker; third vice-president, Mrs. J. Patrick third O'Mara; corresponding secretary, Mrs. Phillip Senour; treasurer, Mrs. John G. Burtt; auditor, Mrs. ing plants are dibbled-off in the usual manner and later trans-Milton L. Fish; and historian, Mrs. Walter Stephens. The dwarf hybrid sorts from

The Patrons Association of the Pasadena Junior College is giving a tea Friday afternoon, May bers are dug, stored, divided, and planted at the correct season for 17th, on the Bleeker House Lawn. Sierra Madre women will have a table over which Mrs. H. B. Hercoltness hybrid dahlias were fairly popular a few sey, Mrs. Milton Hollingsworth, years ago, but the variety known and Mrs. P. W. Senour will preside. which produces semi-dwarf blooms



By Henry Ivins Hawkhurst T MAY seem a far cry from rabbits to art, but in this

case it isn't. Shortly after the League itself down at the established Old Barn, two years ago, Mr. and Mrs. Peter Rabbit dug themselves a home beneath the floor Peters and Peterettes began to romp about the scenery and so tame have become these little County To Be Shown pear at our studio door, with an unmistakable expression on their underway. faces, showing interest in art.

About a week ago, during the regular Monday class night, we Los Angeles County will be all wer startled by a plaintive the police radio telling of a fire handsomely represented in the crying—a crying strangely rein a peck of trouble, we went out pleted under the direction of Superintendent James K. Reid, of to investigate and said "scat" the County Department of Recre- with a voice of authority. The ation Camps and Playgrounds, and the exhibit will be in place our feet and for once in our life we realized that lady luck was with us for this denizen of the The exhibit is in the north corner of the State building and dark evidently was not of the artificial lighting will be em-ployed to render more effective breed that offends the olfactory senses. The next morning we the relief map of the county. All of the points of intrest in Los found plenty of furry evidence of Peter's struggle and a few days Angeles County will be clearly depicted. A fountain with colored lights will enhance the beauty of the setting. Enlarged photographs will give visitors graphic scenes of all the visitors graphic scenes of all the beaches and playgrounds of the mountain parks. Those taken during the recent winter seasonal our reach . . . and there are still they have all the grief in life. asterous fire occurred during a games are likely to surprise

Dance Attracts Of New Pupils At | Many Out-of-Town

More than one hundred people attended the O.E.S. Social Club dance Saturday night at the Masonic Temple. Many out-of-town guests were among those present. mostly from Los Angeles and Al- fore any other damage was done. duet by Leila Embree and yours hambra. The door prize, contributed by Mrs. J. P. Hogan, was won by Joseph Lloyd, while Bob Stamer and Miss Edith Frisby were the proud possessors of the waltz prize donated by Mrs. p.m., Friday, May 17, on Bleeker Harold Roberts. Judges of the dancing contest were Mrs. Boyd Edna Holland. At the conclusion sembly period. First prize will be displayed. of the contest Miss Frisby and one joyed. The committee in charge contest. of the affair included Mrs. Harold Roberts, sponsor; Mrs. Mary Brain, and Mrs. Edna Holland, who were in charge of decora-

READING ROOM WILL REMAIN OPEN DAILY

The local Christian Science Church from now on will open its Reading Room daily from 2 until 4 o'clock instead of olny three days a week as formerly

Fire Flames

By One of the Boys

TITH summer drawing near, thoughts of forest fires reminded the fivemen that the small portable pump (carried on the first aid truck) had not been used for a considerable length of time. A goodly supply of water had accumulated in the well beneath the swimming pool bath house and it was here the ative dahlia grown from tu-"Little Jewel"—will have dee of the size of blossoms and set up housekeeping and in bath house and it was here the due course of time a lot of little pump was tested. The best mechanics of the department were there to see that the machine Attractions Of L. A. tame have become these little got started, but it was only after

While the above pumping was in progress, an alarm came over by the good work of Freddie LaLone and Ed Bailey. These young men were near the resiwhen it was discovered that the roof was ablaze. Hurridly climbing to the top of the house and working to get a garden hose there, the fire was soon extinguished.

Visitors to the meeting were Councilman Lees, John Froelich, Charles King, Fred Roess, Forest Rangers Kaye and Schwood. Mr. Schwoob will be the local patrolman this summer.

The meeting decided to entertain the Southern Counties Firemen at the City Park on July preparations started. This will bring to Sierra Madre more than 4th. Committees 500 visiting firemen and their families.

What might have been a dis-

room suddenly became ignited Louie Karger to jump for safety. Louie's trousers already were red hot before his attention from the caused business of the southwest corner manner. Following this, a could be detracted. Although the was immediately extinguished be- nie Milner Johnson as mother, curtain was damaged, the fire A. L. A. Activities

westers.'

A curtain on the new

By Helen Lovejoy

dollar, second, fifty cents. Mr. Stamer gave an exhibition Letters of appreciation will be be Saturday, May 18th with waltz which was thoroughly en- given cash participants in the guests from Baldwin Park.

Miss Lucile Johnson was unan- attend.

serious meeting of the "South- imously elected as Historian following the resignation of Dorothy some unknown source and Shetler. With half our officers Councilman Lees and absent the meeting was attended tableau was presented with Mintruly lending "atmosphere" with Mother Machree.

The Mother's Day tea was in RS. Orcelia Stinman will the home of Mrs. Stinman due Present awards to the poppy to the weather. Flowers and china carried out the color poster winners in our scheme of pink and handiwork of Keith, Mary Brain, and Mrs. grammar school at the next as- the Juniors and their sponsor was

Their next regular meeting will Mothers of Juniors are asked to

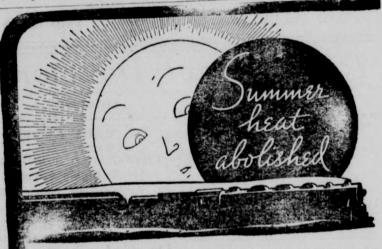
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Are you going East this Summer? If you travel Southern Pacific, even in a chair car, you'll enjoy luxurious comfort that even the homes of millionaires do not have. Our five finest transcontinental trains will be AIR-COOLED and AIR-CONDITIONED from stem to stern ... every single car ... cool, clean, quiet, free of dust and dirt.

The famous GOLDEN STATE LIMITED is completely air-conditioned right now. By May 15, the last few cars on the Sunset, Overland, Pacific and Cascade Limiteds will be air-conditioned.

Air-Conditioning on Coast Trains, Too

Many of our trains between Los Angeles, San Francisco and Portland also carry several air-conditioned cars. The San Joaquin, valley route to Oakland, is completely air-conditioned.

Low Summer Fares May 15 to October 15 With all this new comfort, greatly reduced summer fares will be in effect daily between May 15 to October 15. Here

CHICKOO.	Coach	Tourist	Standard
	\$57.35	\$ 68.80	\$ 86.00
	97.75	107.20	124.40
NEW YORK HOUSTON KANSAS CITY .	47.00	56.40	70.45
	48.00	57.60	72.00
	56.80	68.15	85.15

Similar reductions to other Eastern Cities. Stopovers anywhere enroute. Reserve now for any date. See Twice as Much

With four entirely different routes between California and the East, Southern Pacific can show you two contrasting re-gions of the country on your roundtrip if you go East one route and return another. All SP roundtrip tickets carry this Mexico First class roundtrip from Los Angeles to Mexico City, in air-conditioned Pullmans, is only \$79.05 (plus berth charge). Good either or both ways via our famous West Coast route. Ask about \$50 side-trip plan, and the weekly Hotel Car Cruises.

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On the open road your Ford V-8 engine is running at ease at your favorite cruising speed. In town, your V-8Fordflicks forward smoothly through traffic. You get the thrill of driving an "8" at the cost of a "4" because this newest Ford V-8 costs less to run than any car Ford has ever built before. Drive it today and you will buy it.

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Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.



Alhambrans Lose 10-1 To Local Sojers

(Continued from Page One)

hambrans guessing all the way so that he again registered 17 strike-outs, while his support was errorless, Pratt himself being charged with the only Sierra Madre misplay. The Alhambrans, on the other hand, fumbled four times. The box-score:

Sierra Madre-	AB	R	H	E
Hill, rf	5	1	2	(
Gwynn, 3b	4	2	2	(
Harkness, ss	5	2	3	(
Pratt, p	4	1	2	1
Reavis, 2b	5	0	0	(
O'Grady, 1b	5	1	1	0
Olsen, cf	2	0	0	0
Howell, cf	1	0	0	0
Taylor, cf	2	0	0	0
Evans, c	3	2	1	0
Welsh, If	4	1	1	0

	-	40	10	12	1
Alhambra					
Esslineger, cf		.4	0	1	0
Steed, 2b		.4	0	0	0
Elliott, 3b		.4	1	1	1
Hagey, c		.3	0	2	0
Paden, 1b		.4	0	0	0
Scott, p		.4	0	0	1
Carter, rf		.4	0	0	0
Buralda, lf		.4	0	0	0
Lund. ss		.3	0	2	2

34 1 6 4 Score by innings: -000 030 70 ---10 Sierra Madre -Alhambra 000 001 000— 1

3 base hits, Harkness 2. 2-base hits, Evans. Struck out by Pratt 17, by Scott 5. Bases on balls off Pratt 1, off Scott 2. Umpires, M. Hill and Kindy.

New Officers Of Jr. Woman's Club Assume Places Soon

Following a successful year conducted by its present officers who were given a unanimous vote of thanks, the Junior Wovote of thanks, the Junior Woman's Club at its last meeting
elected the following officers for
the coming year: President, Miss
Angie Per Lee; vice- president,
Miss Beatrice Connor; Secretary,
Miss Cynthia Hull; Treasurer
Miss Eleanor Phillips; Mrs. J. M.
Campbell, advisor. Miss Mary
Frances Brain and Miss Angie
Per Lee will represent Siera Ma-Miss Beatrice Connor; Secretary,
Miss Cynthia Hull; Treasurer
Miss Eleanor Phillips; Mrs. J. M.
Campbell, advisor. Miss Mary
Frances Brain and Miss Angie
Per Lee will represent Siera Madre at the annual convention of juniors to be held at Del Monte
May 17th and 18th

house, read from her book of poems, "Challenge." Jay Roderic de Spain, author of "Mission Garden," gave a reading from his forthcoming epic featuring Indian life and history.

George Tyree and Margaret Advelled to the Sierra Madre Children's Drama Guild ware given a May 17th and 18th.

Night Racing Now

nesday night at the Legion Ascot speedway and the events resulted such close competition and exceptional time that speedway of-ficials are very optimistic over the summer season.

Races will be run each Wednesday night throughout the season. Wednesday night's card proved so popular that the rac-ing board plans a number of cards featured by spring races.
The first night card gave
Chris Vest, Ted Horn, Ray Pixley, Hal Cole, Widlman McGurk,
George Connors and other young drivers a chance to show and they made good with a ven-geance. Cole, McGurk, Connors, Horn and Vest made a great Horn and Vest made a great battle of the 50-lap feature and Pixley pulled the unexpected when he won the second qualifying heat race in better time that turned in by Harris Thus, a drawing conceived in vertical lines bespeaks dignity and Insinger in the first qualifying, a most unusual performance but one that shows how evenly bal-anced the fields should be in fu-

HOME MISSIONARY TO SPEAK AT LUNCHEON

At the Missionary luncheon to be held at 12:30 o'clock Tuesday afternoon at the Congregational Church, Miss Florence Evans, of Sierra Madre, will be the guest speaker. Miss Evans has been a supervisor and instructor in the school of nursing at Shantung Christian University, China.

Mrs. A. F. Gifford, the chairman of the day, will lead the devotions, while Mrs. John Henderson will be the featured solo-

ANNOUNCE PROGRAM FOR DEMOCRACY MEET

John Weir, a former Colorado sheriff will be one of the speakers at a meeting of Sierra Madre Club No. 33, on the evening of Thursday, May 23, at 8 o'clock at the City Hall. Robert Z. Adams, Los Angeles realtor, will also speak. Mrs. Barlow will present Miss Helen Jackson in two recitations. Roy Edwards, Jr., and Mrs. Barlow will render some old time favorite songs. Everyone is cordially invited.

clubhouse.

"Stick Candy Street," Cocoanut

Roll," "Dainty Divinity Ballet"

among the delectable numbers

served from the stage in the form

of toe, tap, ballet, acrobatic and

NEW CCC CAMP READY

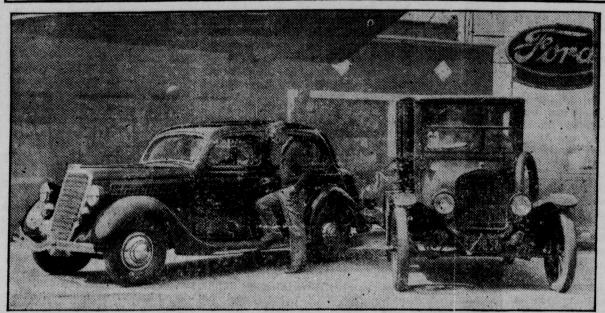
by Miss Roberta Scott.

mence July 1st.

MISSIONARY TO ADDRESS

CONGREGATIONAL Y. P. S. Mrs. Breece, a missionary to China for several years, now residing in Pasadena on an extended leave, will speak at the Congregational Young People's Society at 6:30 Sunday evening,

18-Year-Old Car Ends 2,640-Mile Journey



a 1917 Model T Ford—but not the (right) to take delivery on the new Mrs. Sherrill is seated in the Model end of the Model T. Elmer Sherrill, Touring Sedan. Then he hooked a T. The Sherrills made the journey shown seated in his new 1935 Ford towbar onto the Model T, and start- to Detroit in four days, averaging V-8 Fordor Touring Sedan (left) ed back to California in his new 30.7 miles per hour driving time.

Self Expression

Sought By Actors

"People who act in the Pasa-

dience at the Authors 'and Artists' Sunday afternoon rendezvous. Mr. McGrue added that

the school of the theatre in the

Community Playhouse is considered the second finest in the

world and that the Playhouse is

becoming a place for world pre-mieres. Many movie stars en-joy acting there, he said in giv-ing a short history of the Play-

Among other attractions at the

meeting were the Marie Jeaneer-ette Whistlers who presented de-lightful selections. Miss Camille

du Barry, well known poet-act-ress who is now ensemble man-

ager of the forthcoming Shake-spearean festival at the Play-house, read from her book of

Art Fundamentals

Told Students Of

Declaring that there are seven

all forms of art, Mrs. Laura

meeting at the Old Barn studio on Monday evening.

The fundamental lines, accord-

ing to Mrs. Smart, are the spiral, simple circle, half-circle, S shape,

wave shape, broken zig-zag and the simple straight line in vary-

Municipal Class

presentations.

THE ABOVE photo marks the toured all the way from Santa Ana, car. Sherrill's son, Lynn, is shown end of a 2,640-mile journey in Calif., to Detroit in his Model T in the center of the above photo.

Festival Of Flowers New Organization Rendezvous Is Told (Continued from Page One)

Roberta Roberts; fairles, Patsy

dena Community Playhouse productions do not receive a cent for Myers, Barbara Brown, Joan doing so ;they act because they want to as an outlet of self-expression." Mr. McGrue of the Bumpus, Leila Pickett, Caroline has formulated, may be interest-Pasadena Playhouse told the au- Johnson and La Vone Babbitt; ed in the following: There will Fireflies, Cruz Valdez and Rubin Gonzales; solo, Dorothy Pratt.

Smith, Marguerite Sandoval, Nellie Gonzales and Jean Clatworthy. Sunbeams: Beverly Taylor, Joyce Gerlach, Evelyn Nosher and Mar-Congressional district board, the Parmenter and MaryLou Love-Weeds: Dick Pendergast Teddy Tarwater; Bluebird, Maurine Norris; Butterfly, Marguerite Adwell; Baby Butterflies, Joyce Lange, Diana and Dona Norris; Clocks: Bert Embree, Gordon Stinman, Harry Lovejoy, George Tyree, Edwin Ortiz and Walter Beely Marino; Scepter Bearer, Norman Morrison; Crown Bearer, Evelyn Nosher: King of Flowerland, Lorne Pratt: Queen dren's Drama Guild were given a fine reception for their dialogue Ladies in Waiting, MaryLou Night Racing Now
On Ascot Course

The night automobile racing season was ushered in Wednesday night at the Legion Ascot

Trumpeter, Clay Reavis, Jr.; Herald, Sam Embree; Courtiers, John Ashmore and Richard Twycress.

Supper as picnic facilities were available on the park grounds.

Eddie Ranahan

Taleph Cheyney, chairman of the meeting, urged all those interested in these monthly meetings to attend and bring a picnic facilities were available on the park grounds.

Eddie Ranahan

Carlton, Marita Preston, Elsbeth Lovejoy and Jean Thayer;

Carlton, Marita Preston, Elsbeth Jackson, Happy Heasley, Maxine

Burroughs. Courage boys, David Lobo, George Shipway, Billy Schwartz, and County Flood Control En-Allen Robertson, Russell Lovejoy. gineer C. H. Howell left Wednes-ers, according to action just Allen Robertson, Russell Lovejoy. Marguerite Pickett; Wisdom, basic motifs of line underlying Jean Nosher; Mercy, Ada Mae Hill; Beauty, Virginia Embree; Love, Sue Adwell.

Smart spoke on the subject of "Lines, Their Symbol and Value" at the Municipal Art League May Pole Dancers, Irene Dalzell, Marilyn Middough, Geraldine Davis, Muriel Royce, Charlene Norris, Irene Lloyd, Frances Rob-Norris, Irene Lloyd, Frances Robertson, Elizabeth Tarr, Wilma tween \$2,000 and \$3,000 is in-Smith, Marjorie Croan.

Floral Drill, Marilyn Middough, Lois Lovell, Dorothy Hall, Berta Uriate, Frances Robertson, Elizabeth Ortiz, Irene Dalzell, Mau-Norris, Georgine Norris, rine tical lines bespeaks dignity and Jean Clatworthy; accompanist,

solemnity, and with slightly less force does a series of horizontal lines effect us with a kindred Mrs. Pratt, are the Mesdames emotion plus quietude and repose. Art Embree, Twycross, Wals-But when the line slants, or is worth, Flo Moeller, Adwell, Prescurved, another set of emotions is aroused . . . In the circle and elipse we feel the whirl and facton and Spoelstra. Mrs. Al Myers had charge of the Maypole Danc- to the screen of the Lyric Theaers. Mrs. W. S. Hull of stage ination of continuity. . " ers. Mrs. W. S. Hull of stage Mrs. Smart defined many as-decorations and R. S. Corlett of pects of nature in terms of symstage construction. Arrangements for the dinner were directed by ter's beloved "Laddie," filmed Mrs. E. E. Bacon.

Candy Capers Is SMITH COLLEGE CLUB Dancing Studio's HEARS OF WORKSHOP June Revue Theme

Bon-bons, peppermint stick, ice Southern California, holding its cream cones and lollypops will spring meeting in Los Angeles stars. Also playing is Zane Saturday, was entertained by a Grey's "Rocky Mountain Mysjoint recital by Lucia Trent and tery" with Chick Sale and Ranvie for honors in the presentation of "Candy Capers on the Good Ship Lollypop," second annual June revue by the pupils of was shown in the poetry educa-Ralph Cheyney. Much interest dolph Scott. Selected short subthe Caukin-Von Klunk Studio of tional activities conducted by Dancing. Candy Capers will be these two Sierra Madre poets in given Friday evening, June 7th the Workshop here. at the Sierra Madre Woman's

The Sierra Madre Poets' Workshop will hold its next fortrightly meeting this Monday Kisses," "Cherry Flip," "Tootsie evening at 8 o'clock at the home of the Cheyneys at 75 Esperanza and the "Peanut Pixie' will be avenue. All are welcome one need not be an accomplished poet or poet at all to attend.

character dances. Unusually color-FARM BUREAU'S CHIEF TO ful and clever costumes have ADDRESS CITRUS GROWERS been designed for the production The San Gabriel Farm Bureau Center has secured President R. W. Blackburn of the California State Farm Bureau Federation, FOR OAK GROVE JULY 1 to address a meeting of growers to be held at the Covina Gram-Oak Grove Park in Pasadena mar School on Citrus avenue, has been selected by the govern-ment for the site of a CCC Camp Covina, on Tuesday, May 28, at 7:30 p.m. Mr. Blackburn always to carry out State Park project No. 38 it was made public this has a message of value for citrus May 19th, on the subject "Modern Week. Recruits will be registered arrow the Religious Standpoint." Refreshments will be improvement work is to com-Center includes all the districts in the valley west of Pomona.

On Stage Tonight Plan Submitted To The Townsend Club

Those who did not happen to hear Mr. Clements' explanation has formulated, may be interest-April Showers: Jean Thayer, one from each county, elected by Berta Uriate, Betty Ortiz, Wilma all the clubs in the district, the district organizer being chairman; a state area board, or one from each Congressional district in the regional directors appointed to

supervise these regional areas. "But in order to carry out this program, three things are necessary: we must double our membership; raise a National Extension and organization fund, and organize a National Townsend

was told, is confident that the membership will welcome this

Money Spent On San Gabriel Dam Likely Another Melon Cut;

State Engineer Edward Hyatt to Riches, Ruth Lopez; Success, day for a conference in San taken by the grower-directors of the industry's marketing cooperaeering chief.

Either the dam project will finally be abondoned altogether with a loss of over \$4,000,000 to the county taxpayers, or the work will be resumed under new plans after a delay of at least volved in the meantime, the contractors drawing this daily amount pending resumption of work. If the project is abandoned they will probably demand pay for the full amount of their contract bid.

ANOTHER WEEK OF BIG FILMS DUE AT LYRIC

"Stolen Harmony," which includes in the cast Ben Bernie and his famous orchestra, comes tre in Monrovia tonight and Saturday, May 17 and 18. On the same bill is Gene Straton Porin the leading roles. Coming Sunday, and continu-

1935," featuring a large cast of Schaefer. jects and newsreels and included on all programs.

Passersby Put Out A Dangerous Fire With Garden Hose

Before the fire department arrived Fred LaLone and Ed Bailey had proved their worth as volunsubdued a blaze on the roof of 119 of Mrs. W. J. Lawless' West Madre. Grand View avenue home with a common garden hose.

The cause of the fire, which would have reached serious proportions if it hadn't been for the prompt action of the passersby, has not been determined.

-TOO LATE TO CLASSIFY -WANT PLEASANT home surroundings for my 2 year old Box R, News Office.

Winners In Allied Arts Festival Will Appear In Pageant

Five spectacular programs, featuring the finest artistic talent in the entire Southland, will be offered the Southern California public between May 24 and June 1 as a climax to the Southern California Festival of the Allied Arts now in progress in Los An-

The series of programs will open May 24 at 8 p.m. with a California historical pageant on the steps of the City Hall in Los Angeles. On May 25, at 8:15 p.m., at the Figueroa Playhouse, Los Angeles, the four finalists in the tournament of 27 competing

plays will vie for honors.

The history of church music will be depicted by 30 California choirs, aggregating 1,000 voices, in a choir festival at the Greek Theatre, Griffith Park, Los Angeles, at 3 p.m., May 26. The large social get-together for all posteriors. social get-together for all participants and committee members will the informal banquet to be held at the Palomar, 2nd and Vermont, Los Angeles, at 7 p.m., May 27. Highlight of the dinner will be the program featuring the winners in the dance division. Climaxing the whole festival will be the grand spectacle in the Hollywood Bowl the evening of June 1, when all of Southern Caifornia will do honor to its most gifted artists. Massed bands, ballets, glee clubs, the two finest singing voices in the festival will be features.

Americanism Theme Day Celebration Brock at San Gabriel.

Sciot Day in Los Angeles tomorrow (Saturday) is expected La Vina Hospital to visit her in California. to attract 20,000 Masons and mother on Mother's Day. their families to Los Angeles will have "Americanism" as its keynote at the great gathering of vel Roberts; Rainbow, Velma State area manager being chair-pickett; Gardeners, Buddy Hartman; regional officers will be established in three or more districts of the United States and Hyperion avenue.

Supreme Pharaoh of all Society, Judge Harry W. Bulcifer, of Oakland, will be tendered a munism. Victor McLaglen will in- Roberts. troduce such fellow stars as Edmund Lowe, Dick Powell, Pres-National headquarters, Mon-day's meeting of the local club Ford, Clyde Cooke, Bill Dem-black and tax toy fox terrier arest, Margot Graham, Angel this week. Heather and many others. There definite program and support it. Heather and many others. There will be bands, drills and sparkling entertainment.

Gabriel Dam Likely Avocado Growers Lost To The County Have Enormous Crop Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mr. and Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mrs. And Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mrs. And Mrs. Robert L. Clark of El Segundo spent the day recently at the home of Mrs. And Mrs. Robert L. Clark of El Segund

A surprise and most welcome reconsider his recent rejection of "cash refund" totalling \$31,500 tives. Growers will receive \$75,-

> A total of 8,200,049 pounds of fruit, or all of that handled this season to April 1, will receive the 15-cent per field box, or the nearly one half-cent per pound refund. The two extra disbursements of this season to date total total 30 cents per field box or nearly 1-cent per pound.

Besides this addition to regular pool proceeds, these progressive growers have also invested the growers have also invested the greater part of 1 cent per pound for advertising. This has greatly assisted in selling 5,260,000 pounds of calavos outside of Southern California so far this Southern California so far this season. The advertising has also built up a good will and a future demand of great value for these grower's fruit, known as "cala-

SOROPTIMISTS HONOR MRS. MARY G. SCHAEFER

Mrs. Mary G. Schaefer, 31 East Alegria, business consultant, has with John Beal and Gloria Stuart been appointed publicity chairman of the Soroptimist Club of Alhambra. The appointment is in ing through Wednesday, May 19 addition to the one of corresto 22, is Warner Brothers' latest pondent to the American Sorop-The Smith College Club of musical picture, "Gold Diggers of timist already held by Mrs.

> Mrs. Amelia F. Johnson, president of the American Federation of Soroptimist Clubs, will be guest of honor and speaker at the May 21st luncheon of the

FORMER SIERRA MADREAN IS MOTHER OF HUSKY BOY The stork delievered a husky baby boy to Mr. and Mrs. E. J. Osterman of 288 Bella Vista, Pasadena, on Saturday, May 11. His name is Donald Hubert, and both mother and son are doing nicely. Mrs. Osterman is the daughter teer firemen Friday night as they of Mr. and Mrs. Peter Ranahan subdued a blaze on the roof of 119 N. Auburn Ave., Sierra

> ST. CATHRINE'S GUILD TO MEET ON JUNE 4

St. Cathrine's Guild will hold its next meeting the first Tuesday in June at the home of Mrs. Grace Young of Ramona street. Arrangements will then be made for the bridge and tea at Miss Thomasella H. Graham's home.

Use the SIERRA MADRE daughter for about 3 months. NEWS classified ads, they bring -34* results.



Robert Newbery was in town over the week end.

Seirra Madre this week

E. J. Ford of Los Angeles visited friends here on Tuesday.

Lukes' Hospital, Pasadena, for an operation.

town Tuesday.

will be glad to learn that she is improving.

Mr. L. V. Helms.

Miss Jane Manning went to of Pasadena, and other relatives

Mrs. J. Borradaile is leaving Sunday for New Mexico on business and pleasure.

extensive business trip in the East and mid-west last Saturday via plane.

huge outdoor reception, and will Los Angeles were weekend deliver an address against com- guests of Mr. and Mrs. Harold

Mother at Hermosa

zanita avenue.

revised and specifications for the completion of San Gabriel Dam of \$105,000 being received this No. 1, the Board of Supervisors month by Sierra Madre and other are appearing in the chorus of "Drums of Sacrifice" at the just Greek Theatre in Griffith Park,

> Clara was in town last Thursday to call on several old friends. He is on his way to England by

Bernardino to assist the SERA supervisor of recreation in putting on an entertainment for the installation of officers of the Commercial Club of that city.

Dr. and Mrs. Herbert Ide of

convention at Eagle Rock.

R. C. Geiser was a visitor in

Mrs. Tom Schwartz is in St.

J. P. Cosant, district passenger agent for the Santa Fe, was in

Friends of Mrs. Alva Cruzen

Henry Neutzel, who has been attending St. Mary's College, is home for the summer.

S. C. Coumbe returned from an

Mr. and Mrs. Jack Finn of

Mrs. G. I. Farman of West Orange Grove avenue, found her

Mr. and Mrs. Henry Olsen spent Mother's Day with Mrs.

Wilfred C. Gruitt of Santa

Miss Justine Gilbert is in San

Redlands are the house of Rev. and Mrs. A. O. Pritchard, while they are attending the

Gene Keables suffered a severe laceration on the forehead Friday while playing baseball at the Junior College. Two stitches were taken but he is reported back at school again.

The committee for the dinner at the Masonic Temple to be given May 27th will meet at the home of Mrs. Leonard Wammock, 258 East Central avenue, Friday afternoon, May 24th, at 2 o'clock.

Mr. and Mrs. R. E. Wright of West Grandview avenue have been called to Arizona by the A recent guest from Sierra sudden death of Mr. Wright's Madre visiting in San Diego, was uncle. The Wrights will also make a short business trip to

New Mexico while away. Miss Leona High has been confined to her home through illness for several days.

Frends and neighbors of Miss Margaret Linebaugh are happy to have her home again after an illness of several months. For the present, she is the house guest of Mr. and Mrs. F. A. Lindlof.

J. R. Culbertson, of Sterling, Of Masons At Sciot Sunday at the home of Mrs. Mae bertson Laidlaw, of 83 North Mr. and Mrs. Tom Solury spent Kansas, nephew of Dr. May Cul-Sunnyside avenue, is visiting his daughter, Mrs. Glenn Warnock,

> George H. Newland, Long Beach juveline officer, on his first leave of absence years, is vacationing at 765 Alta Vista Drive. He has been engaged in juvenile work for 34 years, most of the time in Minne-

GOP STUDY CLUB WILL ADOPT NEW BY-LAWS

The Republican Study Club will meet at the Park House at 1:30 p.m., on the fourth Thrusday of each month. By-laws will be presented and voted on at the next meeting, May 23. All who are interested are inivted to be pres-

EPISCOPAL GUILD DINNER The Woman's Guild of the

Church of the Ascension is planning a public dinner in the Par-Mr. and Mrs. Robert L. Clark ish House Friday evening, June of El Segundo spent the day re- 7, according to Mrs. J. N. Hawks.

Why Not Live in a Hotel . . .

where you have private bath—all modern facilities with a homey atmosphere? . . These features can be obtained at moderate monthly rates in

Hotel Sierra Madre

Coffee Shop in Connection Phone 011

CENTRAL MARKET

CHAS. E. DAVIS 38 WEST CENTRAL

BUTTER Colorado Gold of Farm (increasing in popularity daily) lb. Colorado Gold or Yorkshire 33c

Lamb at its Best

No need to pay more — To pay less is not safe Legs ... lb. 24c Breasts lb. 12c

Shoulder (whole) lb. 18c are being complimented on our Cushion Shoulders of Lamb—no bone, no waste—ready to stuff and bake

Fresh Dressed Hens 30c

Fancy Broilers

Pot Roasts CHOICE STEER

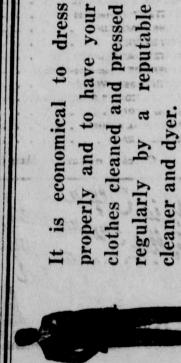
Fresh Ground Beef 2 to 35c

Margarine WILSON'S NUT (a quality product) lb. 17°

an all purpose vegetable 15° shortening lb. 15°

Acorn Shortening 2 hs. 23c

\$285 \$1 45 \$225 500 Guaranteed Shoe Re-building White Fabric-buk Oxfords with Crepe Sole Ladies' Munsingwear Silk Hosiery Children's Smoked Elk Sandals Girls' White Elk & Fabric-buk Oxfords and Pumps len's White Buck Oxfords



Sierra Madre Tailors

Cleaners & Dyers

Tony Delvecci
Phone 3

Planning to Build?



Now is the time.

Sierra Madre Lumber Co. J. S. Billheimer, Manager 35 E. Montecito Ave.

45 NORTH BALDWIN AVE. — PHONE 242-1
QUALITY FOOD SERVED AT ALL TIMES
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from fl a.m. to 8 p.m. COFFEE SHOP



Call 48

Why Not Live in a Hotel

,

where you have private bath—all modern facilities with a homey atmosphere?
... These features can be obtained at moderate monthly rates in

Sierra Madre Hotel

Coffee Shop in

Connection Phone 011

Phone 2192

Olsen's Shoe Store

34 North Baldwin

WANTED



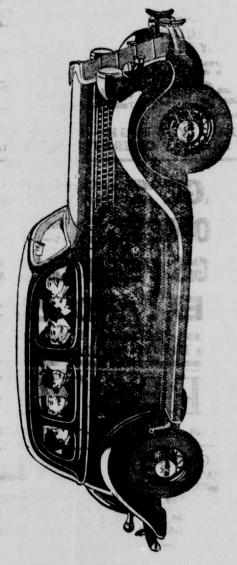
you go?" stay in an' play





with Randolph Scott-Chas. Chick Sale also — Zane Grey's "ROCKY MOUNTAIN MYSTERY"

1935 MODERN A



The only CAR under \$2,300

with a V-8 Engine

brought fine car performance to GORD-with the V.8 enginethe low priced field. With a V-type motor—as Ford builds it—you get -you get the smoothness of 8 cylinder performance without paying any pen-

Iy through traffic. You get the thrill of driving an "8" at the cost of a "4" because this newest Ford V.8 costs

favorite cruising speed. In town, your V-8Fordflicksforwardsmooth-

less to run than any car Ford has ever built before. Drive it today and

you will buy it.

On the open road your Ford V.8

FORD V-8 · \$495 Terms Through Terms Through Company—The Authorized Ford Flance Plan.

SIERRA MLDRE GARAGE
37-39 WEST CENTRAL
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Presdena, Calif.

SIERRA

*

The WESTINGHOUSE

REFRIGERATOR

needs no attention

a lawnmower. Both you and he are aware of the advantage

of cooperation, of keeping every possible asset within the

Society branches out from the individual to the

family, into the community; what holds true in the more

personal units of society likewise holds true when the unit becomes less personal and more complex. The whole

of society must live by the same cooperative laws govern-

ing the family.

It is not a matter of buying from your corner grocer

Ask your neighbor who has one - Come in and we will tell you who they are Every Home Needs

Sierra Madre Inraiture Co. WESTINGHOUSE

"EVERYTHING FOR YOUR HOME" TOM TYLER, Prop.

Along the same line . . . We come across an advertiser now and then who is patronizing with his advertising, who honestly believes his newspaper space is doing him no

ly or indirectly affect your own pocketbook on the back-swing.

good, and who is "just coming in the paper" out of altrusim. But the great network of daily and ward.

But the great network of daily and weekly news.

paper advertising which has grown into a power over the country wasn't born from Altruism. It grew out of the

law of supply and demand, to the 50-50 benefit of adver-

Paints! Paints!

Announcing our appointment as Distributor Madre for Exclusive Sierra

Old Colony

advertising is

coming to be more and more a strong bond as Nationally distributed products tend to dominate all branches of trade.

The tie-in between National and local

to be divided among small retailers and agencies for community publicizing, and the town merchant or agent thus

is afforded a substantial support

Large manufacturers and factories set aside appropriations

Proof of what can be done with determination and a cooperative spirit in a community of small population comes through the exchanges this week.

THE HEMET NEWS blossoms out with a 56 page

UNSURPASSED QUALITY

PRICES REASONABLE

Sierra Madre Hardware Co.



keep as much money as possible actually circulating withpower to encourage a Buy-at-Home policy that would

in the community. It's a simple enough economic principle

that the closer to home you keep your money the shorter

distance it will travel in returning to you.

You're in the Hardware business. Your brother runs

When your shoes wear out you would no

shoe shop.

more think of buying a new pair from a stranger than

your brother would think of going into Los Angeles for

Spring Fever? spruce up" that means

BARBER SHOP KERSTING COURT LANGLEY'S

School Play

Open Air Activities Experienced Director 692 W. Central Ave. Phone 3272 2-5 years

for children

buying where the cycle of business stands to either directsolely from a sense of obligation or of patronage, Bring the Family in for Dinner!

Change of Menu Daily Acme Beer on Tap

Good Food Scotty's Grill

tiser and newspaper. Not always is it possible to "check back" on ads, and say that this piece of copy sold so many of these articles; yet it's always possible to rationalize the worth of week-by-week advertising, followed up by service and value.

- THEATRE - 44 East Huntington Brive ARCADIA Admission 10c and 25c

Tonight & Tomorrow May 17 & 18

"Ruggles of

Chevrolet Motor companies in a year when the country at large is still feeling its way back to a stable economic thoroughfare, raise their advertising budget and start

In definite support of this contention, the Ford

in on the biggest program ever attempted—with success assured by the tremendous sales increases already made.

with Charles Laughton Mary Boland, Zasu Pitts Red Gap"

with Joan Blondell, Glenda Farell and Hugh Herbert "Travelling Saleslady"

Standing Sunday & Monday May 19 & 20 "CAR 99" with Sir Guy

Ramona Pageant Edition which carries a comprehensive story of all the Hemet-San Jacinto Valley, of the industries, merchants and valley life. Down at Barstow the enterprising townspeople put their shoulder to the wheel with THE BARSTOW PRINTER, and off the press came the Bloody Gulch Edition in celebration of Calico days. with Edward Everett Horton News, Mickey Mouse Cartoon "Ten Dollar Raise"

not even oiling ...

Its sealed-in mechan-

ism is protected until the price. Year in and year out it will save 1940 for a \$5 charge which is included in you food and money.

PHONE 38





Values for Thursday, Friday, Saturday, May 16, 17 & 18. Los Angeles City, Northern,

Every Day Low Prices

Corn Flakes Kellogg's Brand, 8-oz. Pkg	70
Globe A-1 Flour	230
Golden Heart Flour	210
New Nucoa Improved Type, Per Lb	190
Orange Honey Clover California Gold, 20-oz. Jar Lifebuoy Soap	170
Pevents B. O. — Bar	<u>6</u>
Wesson Oil	430
Honey-Maid Grahams	170
Mushroom Sauce Milani's Brand or IXL—Can	90
Paradise Pickles Whole Dill or Sour, 28-oz. Jan	190
Spanish Rice Silk's Brand, 16-oz. Can	100
Seedless Raisins 26	-15c
Casco Sardines	
Snarol Snail Killer, 11/2-lb. pkg	240
Certo Fruit Pectin, 8-oz. Bottle	270

Canned Goods Values Stokely Tomatoes 2 cass 23c Stokely Tomatoes 3 cans 25 c **Tomato Juice** 3cans 13c Cut Green Beans 2 cans 19C Small Whole Beet 2 cans 25 c Tiny Green Limas **Libby Sauerkraut** SeasideLimaBeans 2 and 15c Pineapple Juice Searchlight Salmon 10c

SPRING VEGETABLES ARE

NATURE'S SPRING TONIC It is healthful to eat plenty of fresh fruits and vegetables the year 'round. Es-

pecially in the spring of the year does one need the vitamins that are so plentiful in fresh fruits and vegetables. They tone up

the system and provide extra energy for

Your Safeway fruit and vegetable department has a complete assortment of fresh produce of finest quality. Select your family's favorite "spring tonic" from the

COFFEE 3 lbs. 44c

Sodas BEST pkg. 1 22 c 2-th. 24c Beans 216 oz 11c 3 Med 25c 2 cans 19c Jell Well GELATIN DESSERT Beef Stew F. SHIONED 24-02. 15c

Dairy Products

Butter LA FRANCE 31 C PER POUND 32c Lucerne large Eggs BOYEN 31c Lucerne Fresh Wilk GRADE'A' Oc ·····

DATED BREAD Be assured of Fresh Bread; buy A-Y or Jane Arden Bread at your Safeway Store. Each loaf bears the date on which it was baked. Buy TODAY'S Bread TODAY.

A-Y Bread SLICED &c 16-oz 6c Jane Arden SLICED BREAD 1 Oc 16-02 7c

STATE OF THE PARTY OF THE PARTY

Toffee PRIME'S ENGLISH BUTTER TOFFEE Libby Peaches OR DEL MONTE Apricots TULIP BRAND

Sensational Offer ON BROWN

TWICE YOUR MONEY BACK — If you don't agree. Buy 4 bottles of Brown Derby Beer. Drink it. If you do not agree that it is better than any other modern beer, the Brown Derby people will return twice what you paid for the beer. Full details at Safeway's.

Fair Dealing Fundamental in the creed of the Safeway man is the right of the customer to fair dealing at all times. Misleading state-ments or unsatisfactory trans-actions have no place in Safe-way merchandising.

Quality Merchandise

The buyers of merchandise for Safeway Stores know quality. Whether it be groceries, meats, produce or dairy products, the Safeway buyer considers quality first. You take no chances at a Safeway Store.

The tremendous quantities of food that are bought and the efficient methods that are used by Safeway make possible the low prices that are quoted. Every day of the week you can buy food at a saving at Safeway Stores.

Efficient Personnel

Safeway men are trained to serve you. Each man goes through a period of apprenticeship in which he taught Safeway policies and methods. The fact that Safeway men are happy in their work is radiated by their enthusiasm.

Money-Back Guarantee

Back of every Safeway transaction stands the Safeway money-back guarantee. Unless you are convinced that every item you buy is satisfactory, your money is cheerfully refunded. — Another reason for Safeway's leadership.

Grape Juice	2 - 29
Coffee Edv	wards' endable 23
	8 sks. 96
	Syrup t. 290; Pt. Jug. 17
Chocolate M	lalt 39
	Pates 2, pkg. 25
	rves 3 las 25
	ard 13

S. O. S. Pad Package of 4 Pa	5 12
Calo Pet Foo	d 2.15
Drano Drain Opener, 12	10
Waldorf Tiss Tollet Tissue, Pe	

MEATS QUALITY IS HIGH-PRICES ARE LOW AT SAFEWAY OPERATED MEAT MARKETS

LINK SAUSAGE Wilson's Certified 100% 15° WIENERS CONEYS Fine for Picnic 20° PICKLED PIGS FEET Half Split Feet 5° **CUDAHY'S REX LARD**

Bakery Department offers an endless variety of fresh fr om the oven goodies—Pies, Cakes, Bread and Rolls. This weekend special is SCOTCH SPICE COOKIES in 12 oz. Jane Arden Bag (extraordinarily good)

ROFESSIONAL DIRE

Art

spring activities.

variety offered.

Henry Ivins Hawxhurst INSTRUCTOR IN ART Classes 1 to 4 p.m. Saturday Drawing, Composition Painting and Color Theory Private Pupils Accepted
115 Bonita Phone 1 Phone 1434

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Marcus A. Woodward Counsellor at Law Office Hours, Afternoons 1-3, Eves. 7-9 p.m. Suffolk Ave., Sierra Madre

Phone 72, Sierra Madre

ROBERT MITCHELL NOREN EATON ATTORNEYS-AT-LAW 520 H. W. Hellman Bldg.Los Angeles, Calif.Telephone MI 3427

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Dr. J. L. Woehler X-Ray -- Dentist 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment

Warden & Tiller DENTISTS

Hours-8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays

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M. H. A. Peterson, M.D. Physician & Surge Office 65 E. Central Ave. Phone 60—Residence phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment

Geo. W. Groth, M.D. 94 N. Baldwin

Calis Answered Day or Night PHONE 20

Telephone Rent Paid? DISCOUNT IF PAID BY 10th Office Hours: 8 a.m. to 5 p.m

Saturday, 8 to 12

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Dr. C. L. T. Herbert

Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Res. Phone 215-1

May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 N. Sunnyside-Phone 296-2

Eye, Ear, Nose, Throat

Established 1907 urs 8:30 to 4:30 Phone 173 Dr. W. G. Barks OPTOMETRIST
Glasses Fitted Lenses Keplaced
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Sierra Madre News



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